

Winter Weather Ideas

1. Call at least 10 past hosts or potential hosts (you're home, so are they!) Remember, the power of the party, can't be beat! Leave a message: "Return my call within 24 hours and you'll be entered into my Snow Bird drawing for _____." Have a goal to date at least 2 NEW parties to be held in next 3 wks -for the mid-month flyer's special offers.
2. Pull out last January's order forms. Make a service call to those who purchased Modular Mates. Call to find out how they are enjoying their products and to suggest increasing their food storage system while Modular Mates are 40% off.
3. Sell \$100 or more to out of state friends & relatives & their co-workers. How many states can YOU get orders from in a day? Besides, shouldn't you call them to wish them a Happy New Year?
4. Email the Modular Mate flyer and catalog link to everyone on your email list. Follow-up with a call; ask everyone to check their email. Tell each of them you are having a "home by the phone Snow Sale".
5. Tell 10 people about the New Consultant Rebate Offer. If you don't recruit them, ask them to host a party with you. If they aren't interested in hosting a party, invite them to YOUR Snow Phone Party.
6. What's a Snow Phone Party & How Does it Work? Email or mail out an invitation to participate with the date, time and conference call # when the party will be held. Go to www.freeconferencecall.com to get a conference call # for your business – it's FREE! Then make calls to everyone you've invited and give them a personal reminder to participate. You will demo no more than 3 of your favorite items – KISS 'em – keep it short & simple – you won't be able to hold their attention for long. When you're through, give the participants a list of who you will be calling one-on-one to take their order and offer them the opportunity to join your team or host a party of their own.